



## TABLE OF CONTENTS

- 03 Introduction
- 04 A Quick Look
- 07 Mean Manhattan Rental Prices
- 11 Manhattan Price Trends
- 12 Neighborhood Price Trends
  - 12 Battery Park City
  - 13 Chelsea
  - 14 East Village
  - 15 Financial District
  - 16 Gramercy Park
  - 17 Greenwich Village
  - 18 Harlem
  - 19 Lower East Side
  - 20 Midtown East
  - 21 Midtown West
  - 22 Murray Hill
  - **23** SoHo
  - 24 TriBeCa
  - 25 Upper East Side
  - 26 Upper West Side
- 27 The Report Explained



# INTRODUCTION

Rent prices in Manhattan rose by approximately 1% from \$3,806 in March to \$3,842 in April.





Rent prices in Manhattan rose by approximately 1% from \$3,806 in March to \$3,842 in April. Similarly, rent prices in Manhattan increased only 1.1% compared to April of 2013 from \$3,800. Listing inventory increased 15% compared to last month from 6,696 to 7,676. This reflects an increase in marketing units in preparation for the anticipated increase in spring seasonal move-ins. We can expect to continue to see a high number of units coming to market and high turnover of these units over the next two months.

Additionally, the ratio of Non-Doorman units to Doorman units rose slightly from the previous month as the percentage of Non-Doorman units increased from 37.7% to 44.1% and the percentage of Doorman units fell from 62.3% to 55.9%.

The largest upswing since the previous month and since April of 2013 was seen in Harlem. Overall rents jumped 7.4% from \$2,353 in March to \$2,528 in April and rose 13.9% from \$2,220 in April of last year to \$2,528 this year. All unit types, except Non-Doorman Studios, increased in price this month. Most notably Doorman One-Bedrooms jumped 14.6% to \$2,967, the fourth consecutive month prices rose for this unit type. This upwards trend is most likely due to an increasing number of new development units with doorman amenities located upwards of 110th Street. As the NYC real estate market rebounds, Manhattan rent prices will continue to increase and current tenants will look towards the outer neighborhoods for lower rents.

The largest increase in listing inventory was in Upper East Side where 747 new units came to market, an 86.4% increase in inventory from last month. These new units were probably listed in preparation for the spring seasonal increase in demand.



Notable Trends: Manhattan Highs and L	ows (Average Prices)	
Туре	Most Expensive	Least Expensive
Non-Doorman Studios	TriBeCa \$4,350	Harlem \$1,506
Non-Doorman One Bedrooms	TriBeCa <sup>\$</sup> 6,325	Harlem \$1,942
Non-Doorman Two Bedrooms	TriBeCa \$7,130	Harlem \$2,590
Туре	Most Expensive	Least Expensive
Doorman Studios	TriBeCa \$3,668	Harlem \$2,276
Doorman One Bedrooms	SoHo \$5,316	Harlem \$2,967
Doorman Two Bedrooms	SoHo \$8,911	Harlem \$3,888

## Where Prices Decreased (monthly)

## **↓** Battery Park City

Doorman One-Bedroom -3.0%

#### **↓** Chelsea

Non-Doorman Two-Bedroom -0.2%

## **▼** East Village

Doorman One-Bedroom -2.3%

## **↓** Financial District

Non-Doorman One-Bedroom **-2.5%** Doorman Studios **-1.5%** 

## **↓** Gramercy

Non-Doorman Two-Bedroom -1.3% Doorman Two-Bedroom -1.8% Non-Doorman One-Bedroom -3.7% Doorman Studios -3.4%

## 

Doorman Studios -3.1% Doorman One-Bedroom -0.7%

#### Harlem

Non-Doorman Studios -6.2%

## **↓** Lower East Side

Doorman Studios -9.0% Doorman One-Bedroom -10.5% Non-Doorman Studios -2.1%

## Midtown East

Non-Doorman One-Bedroom **-4.4%** Non-Doorman Two-Bedroom **-3.0%** 

#### **↓** Midtown West

Doorman One-Bedroom **-2.9%**Non-Doorman Two-Bedroom **-3.0%** 

## ↓ Murray Hill

Non-Doorman One-Bedroom -12.1% Non-Doorman Two-Bedroom -2.3% Doorman Studios -9.8% Doorman One-Bedroom -2.6%

## **↓** SoHo

Non-Doorman Studios -2.6% Non-Doorman One-Bedroom -1.2% Doorman One-Bedroom -1.5%

#### **↓** Tribeca

Non-Doorman Two-Bedroom -1.3%

## **↓** Upper East Side

Doorman Two-Bedroomb-2.4% Non-Doorman Studiosb-7.0% Non-Doorman One-Bedroom -5.0% Non-Doorman Two-Bedroom -6.7%

## **↓** Upper West Side

Doorman Studios -0.3%

Non-Doorman Studios -4.0%

Non-Doorman One-Bedroom -2.3%

Non-Doorman Two-Bedroom -1.2%

Doorman One-Bedroom -0.4%



## Where Prices Increased (monthly)

## **↑** Battery Park City

Doorman Studios 1.3%
Doorman Two-Bedroom 0.3%

## **†** Chelsea

Non-Doorman Studios 2.8%
Doorman One-Bedroom 3.0%
Doorman Studios 3.3%
Doorman Two-Bedroom 1.0%
Non-Doorman One-Bedroom 2.4%

## **↑** East Village

Non-Doorman Two-Bedroom **0.3%** Doorman Studios **0.8%** Non-Doorman Studios **4.7%** Non-Doorman One-Bedroom **0.0%** Doorman Two-Bedroom **11.3%** 

## **▲ Financial District**

Non-Doorman Studios 1.5%
Doorman One-Bedroom 1.1%
Doorman Two-Bedroom 1.9%
Non-Doorman Two-Bedroom 0.6%

## **↑** Gramercy

Non-Doorman Studios **4.2%**Doorman One-Bedroom **5.8%** 

## **↑** Greenwich Village

Non-Doorman Studios **4.8%**Non-Doorman Two-Bedroom **12.1%**Doorman Two-Bedroom **1.7%**Non-Doorman One-Bedroom **1.3%** 

#### **↑** Harlem

Non-Doorman Two-Bedroom **4.2%** Doorman Studios **14.8%** Doorman One-Bedroom **14.6%** Doorman Two-Bedroom **8.5%** Non-Doorman One-Bedroom **3.9%** 

#### **↑** Lower East Side

Non-Doorman One-Bedroom **3.6%** Non-Doorman Two-Bedroom **2.5%** Doorman Two-Bedroom **13.9%** 

## **↑** Midtown East

Non-Doorman Studios **3.4%**Doorman Studios **2.4%**Doorman Two-Bedroom **6.7%**Doorman One-Bedroom **2.6%** 

## ↑ Midtown West

Non-Doorman Studios **0.0%**Doorman Studios **4.0%**Doorman Two-Bedroom **0.4%**Non-Doorman One-Bedroom **1.1%** 

## ↑ Murray Hill

Non-Doorman Studios **5.2%**Doorman Two-Bedroom **0.6%** 

#### **♦** SoHo

Doorman Two-Bedroom **0.7%** Non-Doorman Two-Bedroom **0.8%** Doorman Studios **2.2%** 

#### **↑** Tribeca

Non-Doorman Studios **2.4%**Non-Doorman One-Bedroom **10.6%**Doorman One-Bedroom **1.4%**Doorman Two-Bedroom **4.2%**Doorman Studios **11.8%** 

## **↑** Upper East Side

Doorman Studios 1.6% Doorman One-Bedroom 3.7%

## **↑** Upper West Side

Doorman Two-Bedroom 3.7%



# A QUICK LOOK STUDIOS

■ Doorman Non-Doorman

## Average Unit Prices By Neighborhood



## Average Price Manhattan Studios



## Greatest Changes Since March



## Days on Market High



## Days on Market Low



Market Inventory **High** 



## Market Inventory Low





# A QUICK LOOK 1BEDS

■ Doorman Non-Doorman

## Average Unit Prices By Neighborhood



## Average Price Manhattan 1 Beds

\$4,009 \$3,216

## Greatest Changes Since March



## Days on Market High



Days on Market Low



Market Inventory **High** 



Market Inventory Low





# A QUICK LOOK 2 BEDS

■ Doorman Non-Doorman

## Average Unit Prices By Neighborhood



## Average Price Manhattan 2 Beds



## Greatest Changes Since March



## Days on Market High



Days on Market Low



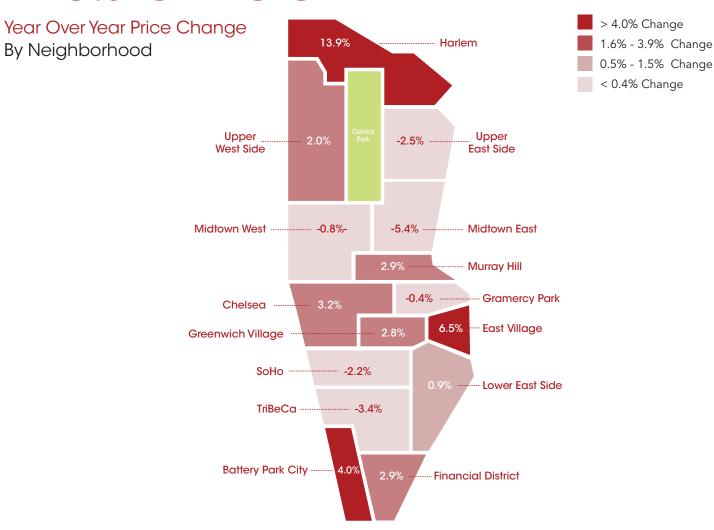
Market Inventory **High** 



Market Inventory Low







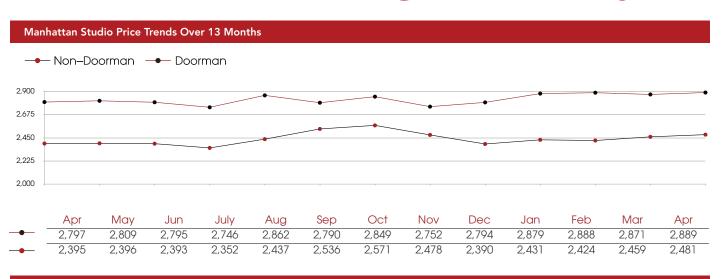
## Year Over Year Price Change

Manhattan Rents: April 2013 vs. April 2014

Туре	April 2013	April 2014	Change
Non-Doorman Studios	<sup>\$</sup> 2,395	\$2,481	<b>↑</b> 3.6%
Non-Doorman One Bedrooms	\$3,138	\$3,216	<b>1</b> 2.5%
Non-Doorman Two Bedrooms	\$4,382	\$4,215	<b>↓</b> 3.8%
Туре	April 2013	April 2014	Change
Doorman Studios	<sup>\$</sup> 2,797	\$2,889	↑ 3.3%
Doorman One Bedrooms	\$3,915	\$4,009	<b>1</b> 2.4%
Doorman Two Bedrooms	\$6,029	\$6,062	♦ 0.6%
			page 10

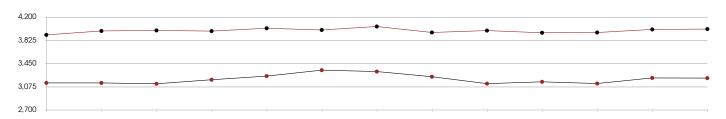


## MANHATTAN PRICETRENDS



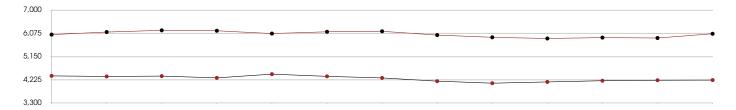
## Manhattan One-Bedroom Price Trends Over 13 Months





	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
•	3,900	3,915	3,978	3,987	3,976	4,022	3,994	4,050	3,954	3,984	3,949	3,953	3,985
-	3,167	3,138	3,138	3,124	3,189	3,248	3,344	3,322	3,238	3,126	3,156	3,128	3,226

## Manhattan Two-Bedroom Price Trends Over 13 Months



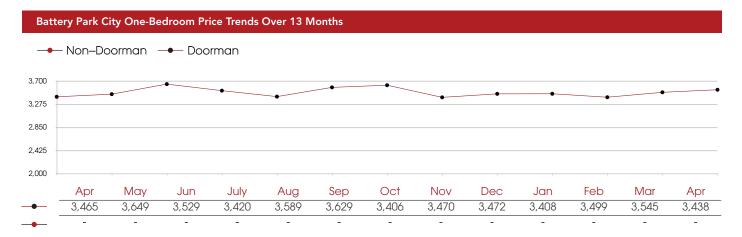
	Apr	May	Jun	July	Aug	5 5 15		Nov	Dec	Jan	Feb	Mar	Apr
•	6,029	6,131	6,200	6,183	6,070	6,142	6,162	6,010	5,922	5,874	5,910	5,894	6,062
-	4,382	4,360	4,374	4,304	4,452	4,363	4,301	4,172	4,091	4,141	4,189	4,209	4,215



## BATTERY PARK CITY

• Listing inventory fell 36.1% from 191 units in March 2014 to 122 units in April 2014.



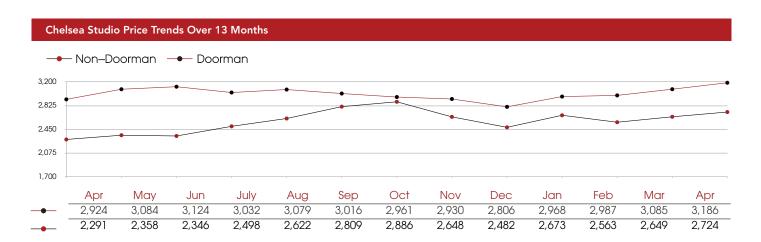




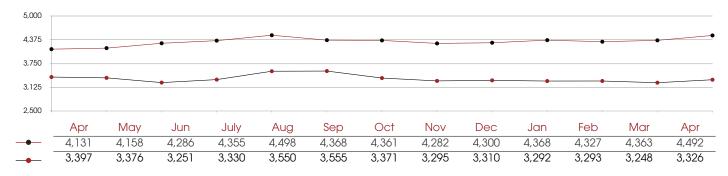


## CHELSEA

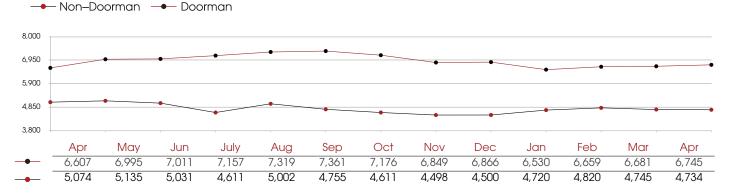
• Rents for all unit types remained relatively stable compared to March 2014.







## Chelsea Two-Bedroom Price Trends Over 13 Months

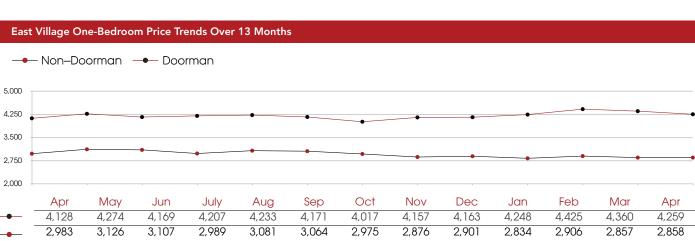




## EAST VILLAGE

• Doorman Two-Bedroom unit rent prices increased 11.3% from \$5,044 to \$5,613 compared to March 2014.









## FINANCIAL DISTRICT

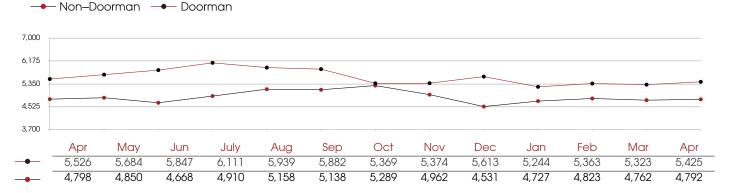
• Non Doorman Studio rent prices increased 12.5% from \$2,295 in April 2013 to \$2,583 in April 2014.



# Financial District One-Bedroom Price Trends Over 13 Months Non-Doorman Doorman 4,200 3,800 3,400 3,000

3,400		•											
3,000													
2,600		,											
	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
-	3,696	3,558	3,688	3,779	3,978	4,020	3,979	3,805	4,112	3,898	3,977	3,852	3,893
	3,361	3,325	3,183	3,432	3,818	4,165	4,154	3,937	3,640	3,525	3,650	3,625	3,534

## Financial District Two-Bedroom Price Trends Over 13 Months



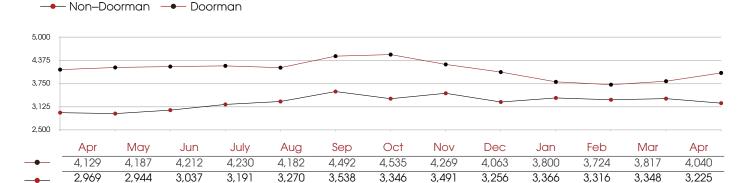


## GRAMERCY PARK

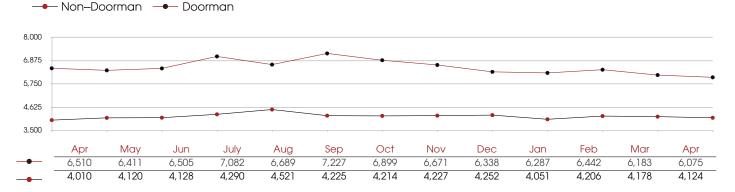
• Rents for Non-Doorman Studios and One-Bedrooms increased 9.1% and 8.6% respectively from April 2013. Non-Doorman Studios rose from \$2,339 to \$2,552 and non-doorman One-Bedrooms rose from \$2,969 to \$3,225.



## **Gramercy Park One-Bedroom Price Trends Over 13 Months**



#### **Gramercy Park Two-Bedroom Price Trends Over 13 Months**



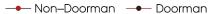


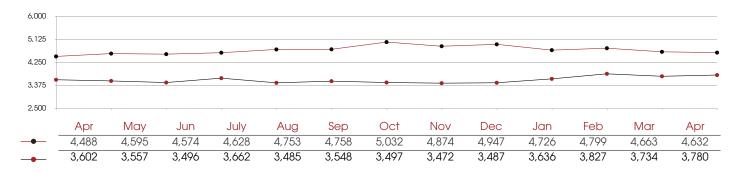
## GREENWICH VILLAGE

• Non-Doorman Two-Bedroom unit rents rose 12.1% from \$4,827 to \$5,410 compared to March 2014.

#### **Greenwich Village Studio Price Trends Over 13 Months** 3,400 2.975 2,550 2.125 1,700 Apr May Jun July Oct Nov Dec Jan Feb Mar Aug Sep Apr 3,074 3,018 3,041 2,995 3,082 3,059 3,377 3,133 3,022 3,223 3,365 3,260 3,160 2,713 2,660 2,570 2,451 2,571 2,484 2,549 2,676 2,623 2,689 2,616 2,681 2,810

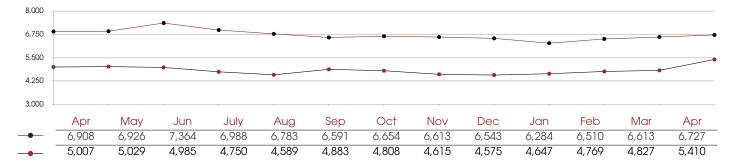
## Greenwich Village One-Bedroom Price Trends Over 13 Months





## Greenwich Village Two-Bedroom Price Trends Over 13 Months

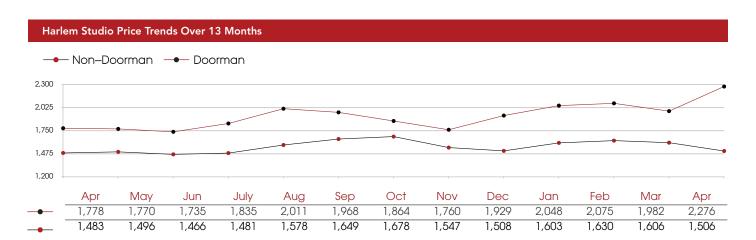




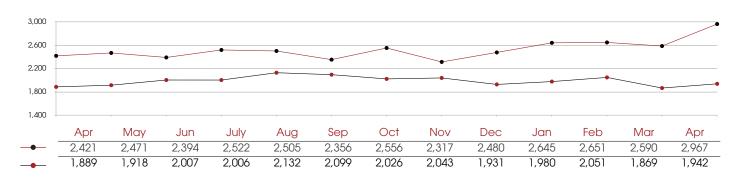


## HARLEM

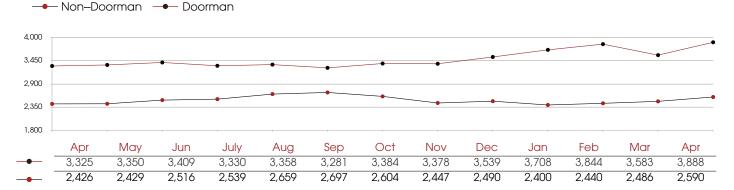
• Harlem rents had the highest monthly and yearly increase out of all neighborhoods in the borough.



## Harlem One-Bedroom Price Trends Over 13 Months --- Non-Doorman --- Doorman



## Harlem Two-Bedroom Price Trends Over 13 Months





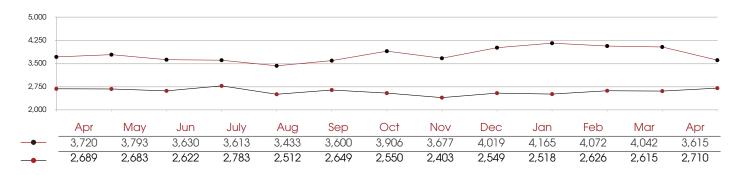
## LOWER EAST SIDE

Doorman Two Bedroom unit rents rose 13.9% from \$4,683 in March to \$5,334 in April.

#### Lower East Side Studio Price Trends Over 13 Months 4,000 3,375 2,750 2,125 1,500 May July Sep Oct Nov Dec Jan Feb Mar Apr Jun Aug Apr 2,773 2,850 2,983 2,742 2,503 2,632 2,793 2,875 2,885 3,057 3,069 3,039 2,764 1,939 2,138 2,195 2,189 2,008 2,039 2,289 2,296 2,319 2,203 2,148 2,136 2,235

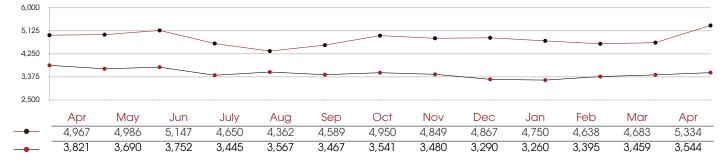
## Lower East Side One-Bedroom Price Trends Over 13 Months

→ Non-Doorman → Doorman



#### Lower East Side Two-Bedroom Price Trends Over 13 Months

→ Non-Doorman → Doorman





## MIDTOWN EAST

• Rents for Doorman Two-Bedroom units in Midtown East rose 6.7% from last month from \$5,075 to \$5,415.



#### Midtown East One-Bedroom Price Trends Over 13 Months → Non-Doorman → Doorman 5,000 4,300 3,600 2,900 2,200 Apr May Jun July Aug Sep Oct Nov Dec Jan Feb Mar Apr 3,729 3,810 3,956 3,702 4,036 4,079 4,260 3,882 3,774 3,602 3,578 3,646 3,741 2,941 2,829 2,760 2,816 2,990 2,790 2,775 2,812 2,840 2,851 2,947 2,979 2,849





## MIDTOWN WEST

• Doorman Studio pricing increased 4% compared to the previous month from \$2,795 to \$2,906.



#### Midtown West One-Bedroom Price Trends Over 13 Months 5,000 4,275 3,550 2,825 2,100 Apr May Jun July Aug Sep Oct Nov Dec Jan Feb Mar Apr

4,031

2,865

4,425

2,658

4,045

2,715

3,970

2,580

3,888

2,598

4,058

2,549

3,940

2,576



3,900

2,598

3,862

2,642

3,862

2,696

3,847

2,669

3,968

2,773

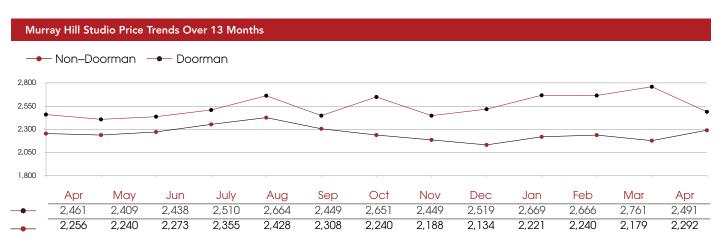
3,992

2,877



## MURRAY HILL

• Non-Doorman One-Bedroom unit rents fell 12.1% from \$3,111 to \$2,736 in the past month.



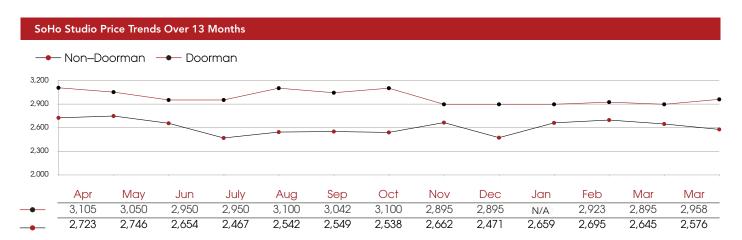






## SOHO

• SoHo rents remained stable compared to last month, but saw an increase of 48.1% units in listing inventory.



#### SoHo One-Bedroom Price Trends Over 13 Months → Non-Doorman → Doorman 6,000 5,250 4,500 3,750 3.000 Apr May Jun July Aug Sep Oct Nov Dec Jan Feb Mar Apr 5,649 5,144 5,424 5,550 5,248 4,685 4,690 4,689 4,836 5,061 4,998 5,394 5,316

3,740

3,765

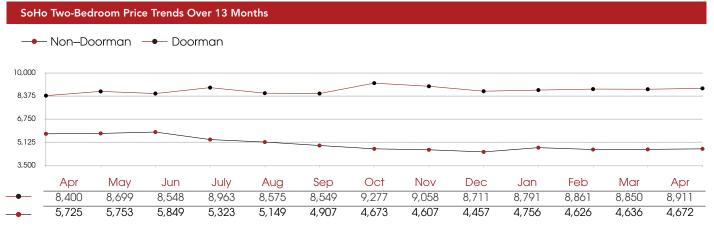
3,551

3,743

3,782

3,890

3,843



page 23

3,524

3,504

3,387

3,390

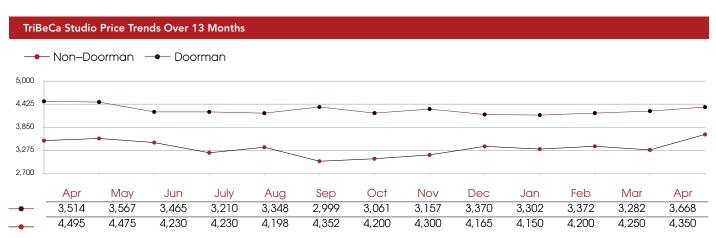
3,500

3,404

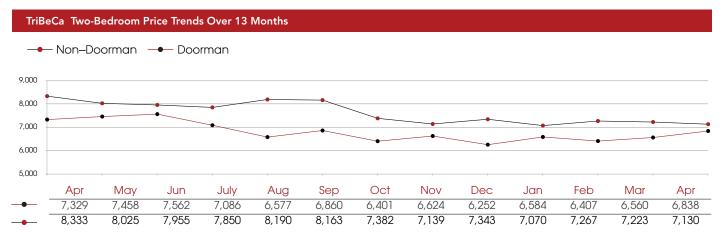


## TRIBECA

• TriBeCa average rents increased 4.3%, the second highest increase in the entire borough. Doorman Studio rents increased 11.8% from \$3,282 to \$3,668 from March and Non-Doorman One-Bedroom rents increased 10.6% from \$5,720 to \$6,325.





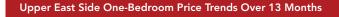


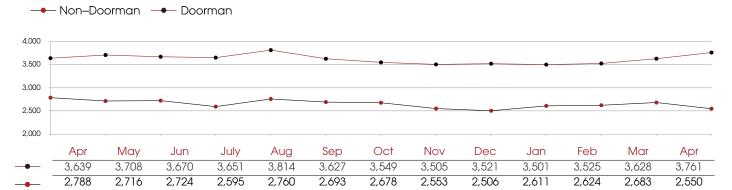


## UPPER EAST SIDE

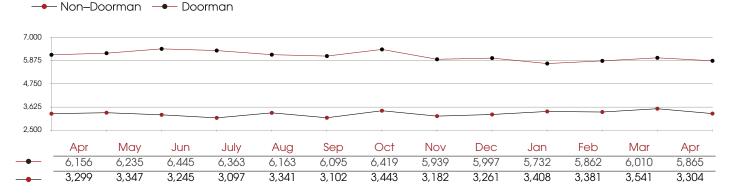
• Non-Doorman unit rents fell across the board in Upper East Side; Studios fell 7% from \$2,121 to \$1,972, One-Bedrooms fell 5% from \$2,683 to \$2,550, and Two-Bedrooms fell 6.7% from \$3,541 to \$3,304.







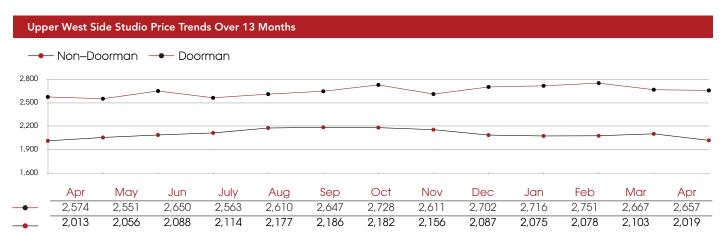
#### Upper East Side Two-Bedroom Price Trends Over 13 Months





## UPPER WEST SIDE

• Overall neighborhood rent average remained the same in Upper West Side at \$3,570.



#### Upper West Side One-Bedroom Price Trends Over 13 Months 4,000 3,550 3,100 2,650 2.200 Apr May Jun July Aug Sep Oct Nov Dec Jan Feb Mar Apr 3,610 3,699 3,663 3,672 3,763 3,831 3,872 3,625 3,723 3,684 3,630 3,821 3,808

2,822

2,894

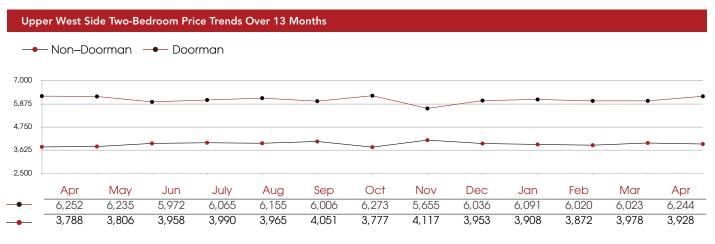
2,683

2,744

2,796

2,829

2,765



page 26

2,760

2,723

2,706

2,749

2,864

2,809



## THE REPORT EXPLAINED

The Manhattan Rental Market Report<sup>TM</sup> compares fluctuation in the city's rental data on a monthly basis. It is an essential tool for potential renters seeking transparency in the NYC apartment market and a benchmark for landlords to efficiently and fairly adjust individual property rents in Manhattan.



The Manhattan Rental Market Report™ is based on data cross-sectioned from over 10,000 currently available listings located below 125th Street and priced under \$10,000, with ultra-luxury property omitted to obtain a true monthly rental average. Our data is aggregated from the MNS proprietary database and sampled from a specific mid-month point to record current rental rates offered by landlords during that particular month. It is then combined with information from the REBNY Real Estate Listings Source (RLS), OnLine Residential (OLR. com) and R.O.L.E.X. (Real Plus).

Author: MNS has been helping Manhattan & Brooklyn landlords and renters navigate the rental market since 1999. From large companies to individuals, MNS tailors services to meet your needs. Contact us today to see how we can help.

Contact Us Now: 212.475.9000

Note: All market data is collected and compiled by MNS's marketing department. The information presented here is intended for instructive purposes only and has been gathered from sources deemed reliable, though it may be subject to errors, omissions, changes or withdrawal without notice.

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